

# 2018 Family Farm Day Sponsorship Opportunities

## **Platinum Level -\$2,500**

### ***CORE CONSERVATOR***

- Company name and link on website, social media outlets, posters and all marketing materials
- 1 year on Family Farm Day website listed as a sponsor
- Logo and tagline attached to all marketing material
- Prime company booth (to be identified on the map of the event)
- Five passes to FFD
- Company provided promotional giveaway item to be given out on the day of the event.
- Company-provided banner to be placed at the Main Stage – continuous entertainment all day

## **Gold Level -\$1,500**

### ***AG SUSTAINER***

- Company name and link on website, social media outlets, posters and all marketing materials
- 1 year on Family Farm Day website listed as a sponsor
- Logo and tagline attached to all marketing material
- Company booth (to be identified on the map of the event)
- Two passes to FFD
- Company provided promotional giveaway item to be given out on the day of the event.
- Company-provided banner placed at the Kid Zone or the Outdoor Arena – all day activities & exhibits

## **Bronze Level - \$500**

### ***SEED PLANTER***

- Company name and link on website, social media outlets, posters and all marketing materials
- 1 year on Family Farm Day website listed as a sponsor
- Logo and tagline attached to all marketing material
- Company provided promotional giveaway item to be given out on the day of the event.
- Two passes to FFD
- Company-provided banner to be placed at a key venue – e.g. Exhibit Barn, Pony Rides, Tractor Rides

## 2018 Family Farm Day Donor Clubs

Donation	Club Name	Benefits
\$250	Thoroughbreds	Listing in the Family Farm Day Program Free booth in the Vendor Alee “Shout-out” On MARC’s Facebook Page Listing on the Family Farm Day Sponsors Page on MARC’s Website
\$100	Ponies	Listing in the Family Farm Day Program Listing on the Family Farm Day Sponsors Page on MARC’s Website “Shout-out” On MARC’s Facebook Page
\$50	Cattle	Listing in the Family Farm Day Program “Shout-out” On MARC’s Facebook Page
\$25	Sheep	A listing in the Family Farm Day Program

## Volunteers Needed

Our greatest need for Volunteers will be on the weekend of the event. We’re asking Board members primarily to assist in the MARC tent – providing general info to the attendees, or to help coordinate the various activities. Maybe you have other family members, or friends, who would also be able to lend a hand? We anticipate scheduling 4-6 hour shifts for the Volunteers. There will be a short orientation for the Volunteers the weekend before the event.

Volunteers will receive a T-shirt and a coupon for lunch at any of the vendors – and MARC’s gratitude. We also plan to provide an end-of-day BBQ for the Volunteers this year.

You can simply provide your Volunteer contact info to the MARC office, or directly to Gail Ensor, who is spearheading the Volunteer effort.

Gail Ensor email: [pasturemeadow@yahoo.com](mailto:pasturemeadow@yahoo.com)